

# APPLICATION & CONTRACT FOR ECA MARKETPLACE SPONSORSHIP

## ECA Marketplace 2010

April 6-8, 2010 \* The Intercontinental Hotel, Dallas TX

### REGISTRATION INFORMATION

#### PRIMARY CONTACT (Please Print):

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

#### ATTENDEE CONTACT INFORMATION (Please Print):

The following individuals will be representing our company on site at the Marketplace. We will ensure that those eligible for complimentary registrations (based on sponsorship level) receive them.

Attendee Name #1 (Complimentary for Platinum and Gold Sponsors, \$695.00 all others):

Phone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Attendee Name #2 (Complimentary for Platinum Sponsor, \$595.00 all others):

Phone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

If registering more than two company representatives, contact ECA directly at (866) ECA SHIP.

### SPONSORSHIP CHOICES AND AMOUNTS:

ECA will do whatever it can to award your company its preferred sponsorship. However, all sponsorships are available on a first-come, first-served basis.

First Choice: \_\_\_\_\_ Cost: \_\_\_\_\_

Second Choice: \_\_\_\_\_ Cost: \_\_\_\_\_

### TERMS & CONDITIONS (primary contact):

By signing below, I indicate the following; that I am authorized to select an ECA Marketplace Sponsorship on behalf of my company, and I agree that my company will pay all applicable fees prior to the start of the event. Failure to do so will result in a forfeiture of on-site sponsor privileges; that I agree to comply with the following: The hosting, by exhibitors, shippers, or carriers of private functions, cocktail parties, special events, etc., during the period the Marketplace is open for business, or the period of official Marketplace 2010 business, educational or social functions, is strictly prohibited.

\_\_\_\_\_  
DATE: \_\_\_\_\_

### Summary of Charges:

Sponsorship Amount: \$ \_\_\_\_\_

Registration Fees, Attendees 1 and 2: \$ \_\_\_\_\_

**GRAND TOTAL** \$ \_\_\_\_\_

### Method of Payment (please check as appropriate)

Check. Please send check with your sponsorship form.

Credit Card. ECA accepts the following: Visa, MasterCard and American Express.

Name on Card: \_\_\_\_\_ Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Signature: \_\_\_\_\_

### Please return this form and payment to ECA to reserve your sponsorship:

By mail: ECA Marketplace Sponsorship, 9532 Liberia Avenue, #752 Manassas, VA 20110-1719

Fax: 703-361-5274. E-mail: [eca@expresscarriers.org](mailto:eca@expresscarriers.org)

# MARKETPLACE SPONSORSHIP OPPORTUNITIES & BENEFITS

Below are the sponsorships and benefits available. Don't see what you are looking for? Contact ECA at 703-361-1058 or [eca@expresscarriers.org](mailto:eca@expresscarriers.org) to discuss how a sponsorship can be developed and tailored to your companies requirements.

	Company logo w/link on ECA website	Company logo in conference program	Logo on banner (size depending on level)	Signage at sponsored event	Company name w/link on emails	Up to 4 page flyer in conference packet*	Up to 2 page flyer in conference packet*	1 page flyer in conference packet*	Send a post show email to attendees	Send a pre show email to attendees	Complimentary exhibit booth	25% off Exhibit booth	Logo displayed on website till Dec 1, 10	Ad in conf program (size depending on level)	Recognition during the MarketPlace	Complimentary Attendee Registration	Complimentary ECA membership	Special recognition at key events	Complimentary opening night reception ticket	Flyer distributed to attendees hotel room*	Ad in service directory (size depending on level)
Platinum Sponsor \$10,000.00	✓	✓	✓	✓	✓	✓			✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓
Gold Sponsor \$3,500.00	✓	✓	✓	✓	✓		✓		✓	✓		✓	✓	✓	✓	✓	✓	✓	✓		
Silver Sponsor \$2,500.00	✓	✓	✓	✓	✓			✓	✓	✓		✓	✓	✓	✓			✓	✓		
Bronze Sponsor \$1,500.00	✓	✓	✓	✓	✓			✓	✓												
Royal Level \$500.00	✓	✓		✓	✓																
Evening Event Sponsor \$3,500.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓		✓	✓	✓	✓	
Education Session \$2500	✓	✓	✓	✓	✓			✓	✓	✓		✓	✓	✓	✓			✓	✓		
Luncheon Sponsor \$1,500.00	✓	✓	✓	✓	✓			✓	✓												
Breakfast Sponsor \$1,500.00	✓	✓	✓	✓	✓			✓	✓												
Shipper Debriefing Sponsor \$1,500.00	✓	✓	✓	✓	✓			✓	✓												
Opening Night Reception \$1,500.00	✓	✓	✓	✓	✓			✓	✓												
Break Sponsor \$1,000.00	✓	✓	✓	✓	✓				✓												
New Member/Vendor Reception \$500.00	✓	✓		✓	✓																
Golf Transportation \$1,500.00	✓	✓	✓	✓	✓			✓	✓												
Golf Tournament Sponsor \$2,500.00	✓	✓	✓	✓	✓			✓	✓	✓		✓	✓	✓	✓			✓	✓		
Golf Tournament Lunch \$1,000.00	✓	✓	✓	✓	✓				✓												
Golf Tournament Beverage Cart \$1,000.00	✓	✓	✓	✓	✓				✓												
Golf Tournament Promotional Item \$250.00 *	✓	✓																			
Golf Tournament Continental Breakfast \$500.00	✓	✓		✓	✓																
Golf Hole Sponsor \$200.00				✓																	
Hotel Room Keys \$2,500.00	✓	✓	✓	✓	✓			✓	✓	✓		✓	✓	✓	✓			✓	✓		
Internet Café \$2,500.00	✓	✓	✓	✓	✓			✓	✓	✓		✓	✓	✓	✓			✓	✓		
Tote Bags \$1,500.00 *	✓	✓	✓	✓	✓			✓	✓												
Attendee Lanyards \$1,500.00 *	✓	✓	✓	✓	✓			✓	✓												
Materials Take-Away on Mobile Media \$1,500.00 *	✓	✓	✓	✓	✓			✓	✓												
Marketplace Promotional Golf Shirts \$1,500.00 *	✓	✓	✓	✓	✓			✓	✓												
ECA Charging Station \$1,000.00	✓	✓	✓	✓	✓				✓												
Shipper Hospitality Suite \$1,000.00 (1 Day)	✓	✓		✓	✓																
Interview Room Lge Banner \$1,000.00	✓	✓		✓	✓																
Interview Room Sm Banner \$500.00	✓	✓		✓	✓																
One page flyer in conference materials \$250.00 *								✓													
Pre-Show Email Transmission to All Attendees \$250.00									✓												
Post-Show Email Transmission to All Attendees \$250.00								✓													

\* Promotional Item to be provided by the sponsoring company and approved by ECA