

# MARKETPLACE EXPO EXHIBIT BOOTH OPPORTUNITIES

The EXPO at Marketplace 2010 will come alive with excitement, as new technology and new service opportunities are showcased by a wide variety of vendors. We invite you to be a part of ECA's most important event of the year!

**BOOTH COST:** ON OR BEFORE 3/15/2010 = \$1,450.00 AFTER 3/15/2010: = \$1,600.00

## Rental Includes

- 8'x10' space with back and side drapery and company sign
- Table and two chairs
- Pre- and post-Marketplace attendee lists
- One (1) complimentary registration badge for company staff. Additional staff may register for a fee. (Each additional registrant is \$595.00 through March 31, 2010.)
- Company name, logo and link on the ECA Marketplace 2010 Web Site
- Year-round promotion on the ECA website
- Company name and logo in Marketplace program
- And finally, an opportunity to arrange face-to-face interviews with ECA Carrier members.

The exhibition area will be carpeted. For electrical or telecommunications services, or any additional equipment, you will need to contact the decorator. Information on registered companies will be forwarded to the decorator who will contact you with full information about additional services once payment has been made to ECA in full.

## Assignment of Space

Priority booth selection is given to those making an early commitment, ECA sponsors, and previous exhibitors. All other booth spaces are assigned based on the date the contract and payment are received.

## Badges

Each exhibit space includes 1-complimentary registration badge that allows entrance to all open meeting sessions, the opening evening Welcome Reception, continental breakfast and breaks. **BADGES ARE NOT TRANSFERABLE.** Additional badges for other representatives may be obtained by including them on the registration form.

## Floor Plan

The floor plan is shown on the next page. ECA reserves the right to make such modifications as may be necessary to the floor plan to meet the needs of ECA, the exhibitors and the program.

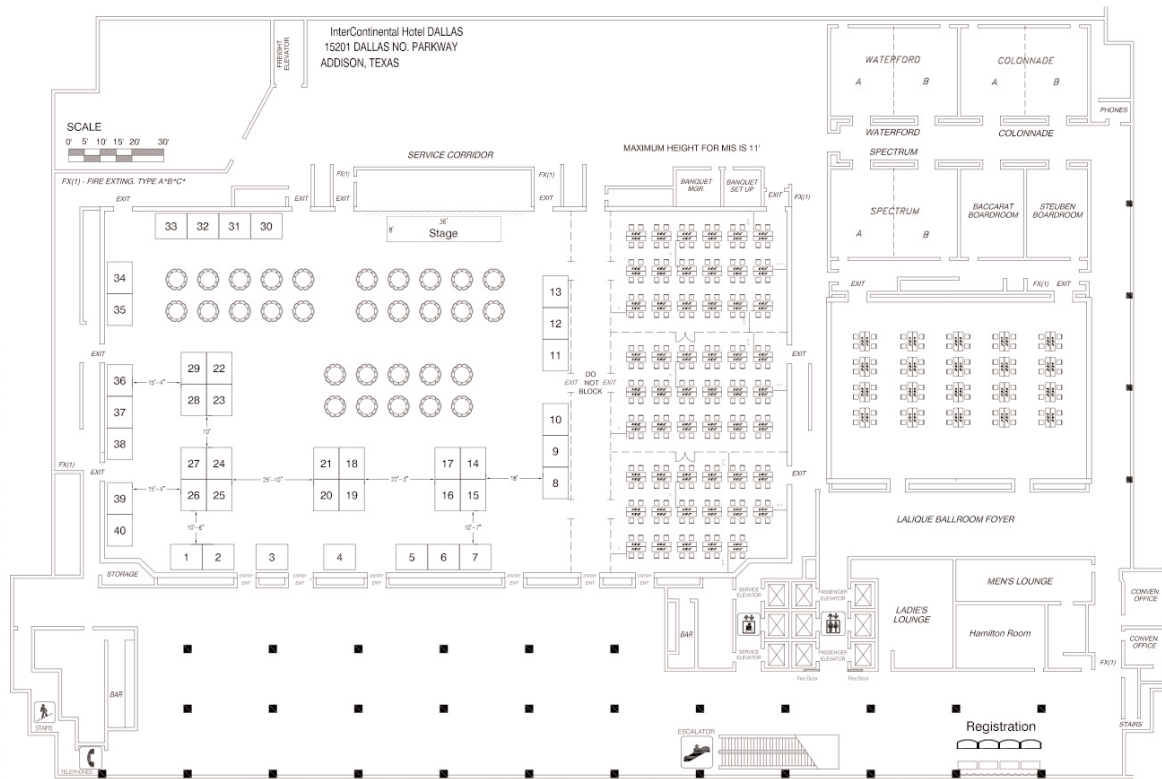
## Terms of Payment

Full payment is required to confirm a booth space. Any contract received without the accompanying payment will be held for five business days. After five days the requested space(s) may be sold to another qualified applicant. No space will be considered confirmed unless accompanied by payment.



# ECA Annual Marketplace April 6-8, 2010

InterContinental Hotel DALLAS – Crystal Ballroom  
Addison, Texas



## Installation and Dismantlement of Exhibits

Installation and dismantlement of exhibits must occur during the dates specified in the prospectus. No exhibit may be installed after the exhibition opens, unless approved by Show Management. Exhibit booths may not be dismantled until the official close of the show, unless approved by Show Management. Failure to observe this rule may jeopardize the vendor's right to exhibit at future ECA Marketplace events. All empty crates must be properly labeled with the company name and booth number and removed by the official contractor from the exhibit floor.

## Rules, Laws, Fire and Safety Regulations

Exhibitors shall comply with all applicable laws and with the rules of the Waverly Hotel. Each exhibitor agrees to be knowledgeable of and in compliance with all ordinances and regulations pertaining to health, fire prevention, and public safety codes established by the city in which the exposition is held. No combustible material may be stored in or around the exhibit. In addition, fire regulations require all decoration material to be flameproof.

## Cancellation

No request for cancellation shall be acknowledged unless received in writing at the ECA office. Full refunds, minus a \$100 administration fee, will be made on booth cancellations received by March 5, 2010. Refunds received after March 5, 2010 will be at 50% of all fees received, minus a \$100 administration fee. No refunds are given on or after March 19, 2010.

## Hotel Reservations

ECA has reserved a block of rooms at a special meeting rate at the Intercontinental Hotel in Chicago, IL. Exhibitors assume all responsibility for arranging and paying for their housing accommodations. To make a reservation, call the hotel directly at 1-972-386-6000 and request the ECA Marketplace 2010 group rate of \$205.00 plus tax. Reservations must be made by February 25, 2010.

# APPLICATION & CONTRACT FOR ECA MARKETPLACE EXPO 2010

## ECA Marketplace 2010

April 6-8, 2010 \* The Intercontinental Hotel, Dallas TX

### REGISTRATION INFORMATION

#### PRIMARY CONTACT (Please Print):

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

#### ATTENDEE CONTACT INFORMATION (Please Print):

The following individuals will be representing our company on site at the Marketplace. We ask that those eligible for complimentary registrations (based on sponsorship level) receive them.

Attendee Name #1 (Complimentary): \_\_\_\_\_ Title: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Attendee Name #2 (\$595.00 per person): \_\_\_\_\_ Title: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Attendee Name #3 (\$595.00 per person): \_\_\_\_\_ Title: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

If registering more than two company representatives, contact ECA directly at (866) ECA SHIP.

### EXHIBIT BOOTH CHOICES

ECA will do whatever it can to award your company its preferred exhibit space. However, all booth spaces are available on a first-come, first-served basis. Payment must accompany contract to be confirmed.

First Choice: \_\_\_\_\_ Second Choice: \_\_\_\_\_ Third Choice: \_\_\_\_\_

### TERMS & CONDITIONS (primary contact):

By signing below, I indicate the following; I agree that I am authorized to select an ECA Marketplace Exhibit Booth on behalf of my company, and I agree that my company will pay all applicable fees with the submission of this contract; that I agree to comply with the following: The hosting, by exhibitors, shippers, or carriers of private functions, cocktail parties, special events, etc., during the period the Marketplace is open for business, or the period of official Marketplace 2010 business, educational or social functions, is strictly prohibited.

\_\_\_\_\_ DATE: \_\_\_\_\_

### Summary of Charges

Exhibit Booth Amount:	\$ _____
Registration, Attendees 2 and 3:	\$ _____
<b>GRAND TOTAL</b>	<b>\$ _____</b>

### Method of Payment (please check as appropriate)

- Check. Please send check with your exhibit booth contract.  
 Credit Card. ECA accepts the following: Visa, MasterCard and American Express.

Name on Card: \_\_\_\_\_ Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Signature: \_\_\_\_\_

### Please return this form to ECA to complete your registration:

By mail: ECA Marketplace Sponsorship, 9532 Liberia Avenue, #752 Manassas, VA 20110-1719

Fax: 703-361-5274. E-mail: eca@expresscarriers.org