



## **Express Carriers Association**

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### **PRESS RELEASE**

#### **FOR IMMEDIATE RELEASE**

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## **14<sup>th</sup> Annual ECA Marketplace Posts Record Numbers**

**Manassas, VA April 30, 2010** – The Express Carriers Association (ECA), whose mission is to foster business relationships between carriers, shippers and vendors, announced today that their 14<sup>th</sup> Annual Marketplace, held April 6-8, 2010 in Dallas, Texas posted a record year in attendance. “We are extremely excited about the record number of companies that participated in our annual Marketplace,” states the ECA President, Stuart Hyden. “Considering the current state of the economy, restrictive travel budgets and the need to reduce overall operating costs, as a board we could not be more pleased with the results.” Hyden concluded.

With over 360 total attendees, comprised of shippers and a record number of vendors, sponsors and carrier companies, representing all aspects of the transportation industry, Fiona Morgan, ECA Executive Director declared “the 2010 Marketplace a great success, which we look forward to building upon in the future.”

The conference, which is often described as “speed dating for business” is a two-day event that provides information and educational sessions, and pairs shippers and carriers in one-on-one interviews to create business opportunities and make new connections for both parties, as well as allowing exhibitors to get their products and services in front of qualified transportation decision makers. This year over 3,000 appointments were schedule during the 48-hour event.

The educational session was headlined by motivational speaker Judson Laipply. Judson is the creator and performer of "The Evolution of Dance" the Internet video that has taken the world by storm amassing over 10 millions views in under two weeks and featured on countless news and entertainment shows.

Just prior to the Marketplace the ECA conducts its annual golf event. This year and for the next several years the golf event will be in support of the “Carrie Ehlers Scholarship Fund”, which was established by the board of directors in 2009 in memory of board President Carrie Ehlers who passed away suddenly in July of 2008.

The 2011 ECA Marketplace is scheduled to take place April 19-21, 2011, Atlanta, GA at the Renaissance Waverly Hotel. For more information on the ECA or to become a member, visit [www.expresscarriers.com](http://www.expresscarriers.com) or call Fiona Morgan at (703) 361-1058.

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### **ECA MISSION**

The Express Carriers Association is a non-profit trade association headquartered in the Washington, DC area. The mission of the ECA is to foster business relationships between carriers, shippers and vendors who offer products and services to the transportation industry. We will accomplish this mission by:

- Providing information, education, referrals, and the opportunity to network in order to form logistical partnerships between carriers and shippers
- Assisting carriers and shippers in taking advantage of the new technology and transportation solutions
- Build awareness of regional and specialized carriers as a viable supply chain alternative
- Build awareness of our vendors' products and services, and support partnerships among all members

Further information can be obtained by visiting [www.expresscarriers.com](http://www.expresscarriers.com) or by calling (703) 361-1058.